TRIPP UMBACH CORPORATE OVERVIEW

Focused on Research, Strategy and Impact
Founded in 1990, Tripp Umbach is a nationally recognized consulting firm that provides a comprehensive scope of services ranging from research and strategic planning to impact analyses for organizations, communities and corporations throughout the world.

Headquartered in Pittsburgh with consulting offices throughout the United States, Tripp Umbach has completed thousands of assignments worldwide and provided the blueprint for its clients to leverage their assets and seize new opportunities. Their work has generated billions of dollars in economic impact.

Known by the Clients It Keeps
Tripp Umbach's national reputation is the result of its commitment to its clients' success. The company has established long-term relationships with some of the most prestigious institutions and corporations in the world across a wide range of industries, including health care, biosciences, education, corporate, government and arts and tourism. It's clients range from the Mayo Clinic, Cornel University, 3M, MSA and Highmark Blue Cross Blue Shield to the U.S. Department of Energy, New York City and Scripps. It is known for its ability to deliver specific, actionable recommendations and to work with clients to achieve them.

Team Tripp Umbach
On average, Tripp Umbach project leaders have been with the firm for ten years. In addition to their extensive experience they set themselves apart in their commitment to building close relationships with clients and working as a part of their team to achieve their goals.

Best Place to Work
Not only is it important for Tripp Umbach to exceed their clients' expectations, they also strive to motivate and inspire their employees. In 2007, Tripp Umbach was recognized as one of the best places in Pittsburgh to work by the *Pittsburgh Post-Gazette*.

Leadership: Paul Umbach, President and CEO

Contact:
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412-281-9143 (fax)

Address:
429 First Avenue, 8th Floor
Pittsburgh, PA 15219

Year Founded: 1990

Capabilities:

Research
- Community health needs assessment
- Customer and employee satisfaction and loyalty research
- Executive and stakeholder research
- Product market studies

Strategic Planning
- Organizational visioning and strategic planning
- Community planning and master planning
- Business planning
- Facility needs assessments and master planning

Economic Impact
- Economic impact studies
- Financial feasibility studies
- Highest and best use studies

Market Expertise:
Hospitals
Academic Medical Centers
Bioscience
Community Health
Government
Corporate
Arts & Tourism